



Newark Riverfront Revival (NRR) seeks full-time Program Director

Newark Riverfront Revival (NRR) aims to connect every Newark resident to their river. Since 2008, NRR has built the constituency for Newark's riverfront by taking hundreds of people on boat and walking tours, hosting concerts, dance parties, a gospel festival, dozens of outreach events, design education programs for youth, and a City Hall exhibition. Since 2012, NRR has worked with Essex County, the City of Newark, Ironbound Community Corporation, Friends of Riverfront Park, The Trust for Public Land, and other partners to build and program over 15 acres of riverfront parks, including a walking and biking trail, sports fields and courts, floating boat dock, riverfront boardwalk, playground and other settings for relaxation, picnics, exercise, and environmental education. In 2014, with major support from the National Endowment for the Arts Our Town Program and others, NRR organized 63 events June through September engaging thousands of people. NRR pursues a broad vision of environmental justice for Newark residents and others in seeking to build a riverfront that reflects, nourishes, and sustains the city's deepest traditions and diverse population. NRR especially seeks to increase the participation of historically marginalized people in decision-making about the future of Newark's riverfront.

The Program Director will be responsible for supervising all aspects of the organization and will have primary responsibility for program development and fundraising to support and grow the organization's \$110,000 budget. The Program Director reports to the Newark Planning Director and Ironbound Community Corporation, Newark Riverfront Revival's fiscal agent.

NRR has reached a critical point in its development and is poised to achieve its mission in new and broader ways. The ideal candidate for Program Director will demonstrate the vision, understanding, modesty, ingenuity, and hustle to take these efforts to a next level.

Responsibilities

- Oversee development and execution of programs and projects in pursuit of NRR's mission, including Newark boat tours, walkshops, concerts, physical fitness classes, movie nights, festivals, and more
- Responsible for overseeing performers/facilitators, equipment, publicity, logistics, etc.
- Lead fundraising and development from public, corporate, philanthropic, and fee-for-service sources to raise the necessary resources to sustain and expand NRR's work
- Oversee NRR's finances and operations
- Cultivate partnerships with community-based organizations, environmental advocates, community development corporations, schools, private property owners, and others
- Communicate with broad range of stakeholders and general public
- Lead marketing efforts through both traditional and social media, as well as on-the-ground outreach (Wordpress, Twitter, Facebook, Mailchimp, and graphic design skills a plus)
- Work with Essex County, City of Newark, and others to monitor and troubleshoot park maintenance—
- Collaborate with Newark Planning Office, Ironbound Community Corporation, Friends of Riverfront Park, and other partners to set organizational goals and monitor/evaluate achievements
- Advance development of riverfront capital improvements in cooperation with property owners, community-based organizations, and government agencies
- Perform other related duties as required



Qualifications

- Minimum of BA in community development, environmental studies, or related field
- 2-5 years of experience in community organizing, urban planning, or related field
- Must be Newark resident
- Ability to work some evenings and weekends
- Interest and/or background in planning for urban, waterfront, or institutional developments
- Prior work experience with diverse stakeholder groups
- Interest and/or background in urban park development and/or management
- Excellent speaking and written communication skills
- Bilingual in Spanish or Portuguese is a plus
- Women and people of color are especially encouraged to apply

To apply

Please submit your resumé and cover letter by August 29, 2014. Your cover letter should discuss how your education, training, work experience, and vision will complement NRR's need for leadership and innovation. Please include the names and contact information of three professional references, and your salary history and expectations.

Newark Riverfront Revival
Program Director Search Committee
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For further information, please refer to NRR's website at www.newarkriver.wordpress.com